

**HADRIAN'S WALL**  
 WORLD HERITAGE SITE

**HADRIAN'S WALL TOURISM PARTNERSHIP**

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**MARKING THE WALL**

Supported by the Heritage Lottery Fund

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A Case Study by Lesley Silvera,  
 Community & Education Team  
 Hadrian's Wall Tourism Partnership

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**MARKING THE WALL**

- Developing the education potential of the World Heritage Site
  - Writing on the Wall
  - Marking the line of the Wall

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**Hadrian's Wall Country**

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**EDUCATION**

- 4 Year Project
- Raise awareness of the educational potential of the World Heritage Site
- Aim to increase school and lifelong learning visits
- Make full use of the potential of the outdoor classroom that is Hadrian's Wall



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**Our research told us that**

**DETERRENTS FOR TEACHERS INCLUDED**

- Travel and teacher cover costs
- Perception of environmental risks
- Child behaviour
- Lack of awareness of the educational potential of the Site
- Lack of teachers' confidence & experience
- Curriculum constraints
- Lack of parental helpers to meet ratios



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**Our research also told us**

**THAT EXISTING USERS OF THE WALL:**

- Enjoyed exciting learning opportunities
- Transferred classroom learning to real life experience
- Gained increased confidence
- Gained increased awareness of connections between landscape, economy and society
- Fulfilled their ambition



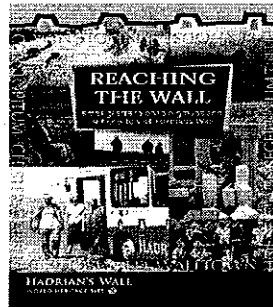
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**Our response to the research**

- Offer grants to cover travel, teacher cover etc.
- Offer advice on visit planning
- Offer familiarisation visits
- Offer outreach sessions to schools
- Offer custom-made sessions



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- £46,000 grant aid requested
- Assisted 260 Schools and Groups
- Benefited 9,200 young people and 1,700 adults
- Up to 12% from BME backgrounds



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**EXAMPLES OF OUR WORK**

- Pax Britannica
- River Studies
- The Big Draw
- World Heritage Studies
- Leisure & Tourism
- Geography – Protected Landscapes
- Early Years



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**Pax Britannica**



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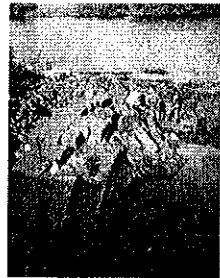

**A teacher's feedback**

*Really enjoyed it. The kids gained a lot from it. They are still talking about it a week and a half later. I think it brought history to life for them – for those who find history not so interesting it made it real and they got an understanding of that time, that you couldn't get in the classroom.*





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**River Studies**

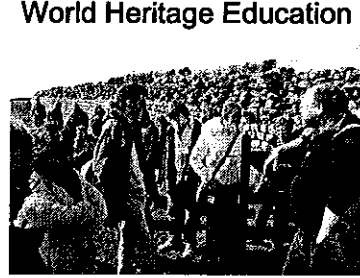

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**The Big Draw**



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**World Heritage Education**

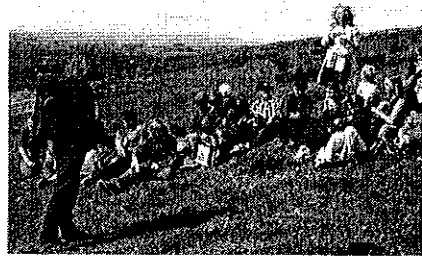
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**Leisure & Tourism**

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**Geography – Protected Landscapes**





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**Early Years**

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**MAKING IT HAPPEN**

- Decide why you want to go
- What you want out of the visit
- What your needs are & communicate these to Site staff before you go
- Decide on timings to suit you -half day, extended day, overnights...
- Decide how best to organise your help
- Apply for a Reaching the Wall Grant
- Contact one or more of the sites in the Hadrian's Wall Education Directory



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